

Workshop Schedule

Build a Multimedia Environment
for Your Organization

8:30 -- 9

Sign in, coffee, donuts

9 -- 10:15

What is Podcasting: The Basics

10:15 --10:30

Coffee Break

10:30 -- 11:30

Creating a Web Slide Show

11:30--12:15

Adding Audio to Your Show

12:15 -- 1:00

Lunch Time, Box Lunch Pro-
vided

1:00 -- 1:45

Video Production with Audio:
Shooting & Editing

1:45 -- 2:45

Video Production: Encoding,
Final Cutting, Getting Your
Story "On Air" via the Net

2:45 --3:00

Break

3:00 -- 3:45

Trends and the Latest Tech-
nology: Who's Doing What
Now

3:45 -- 4:00

It's A Wrap: Questions, Dis-
cussion, Summary



1410 Stoneygate Ln.
Columbus, OH 43221

Multimedia Workshop
Sat. Feb 16, 2008

Build a Multimedia Environment for Your Organization

A Workshop for Editors, Reporters,
Producers, Public Relations Professionals
and Others Trying to Find Their Way
in the 21st Century

Presented by Central Ohio
Chapter, Society of
Professional Journalists

Saturday, Feb. 16, 2008
Conference Room
The Columbus Dispatch
34 South Third Street
Columbus, Ohio

Gurus and Trainers
Randy Walk & Chuck Nelson,
Online Producers
Dispatch.com



Build a Multimedia Environment for Your Organization

A Workshop for Editors, Reporters, Producers, Public Relations Professionals and Others Trying to Find Their Way in the 21st Century

Are you prepared for podcasting? Do you know how to reach readers, users and clients who rely on the internet for most of their news and information? Here's your chance to join the 21st century.

The Central Ohio Chapter, SPJ, is presenting a workshop that explains the basics of podcasting and much more. Taught by Randy Walk and Chuck Nelson, online producers for dispatch.com, the all-day workshop will show you how to create a slide show for your web site and how to add audio to that site.

The workshop will cover all aspects of podcasting and video production. This includes shooting, editing and digitally encoding what you've recorded, plus final cutting and editing of your work. You'll also learn how to put your finished product "on air" via the internet.

You'll spend the last part of the day viewing and discussing the latest trends in internet technology and communication. Some the most innovative work out there will be shown.

All this takes place at The Columbus Dispatch conference room Sat. Feb. 16. Included is a box lunch plus coffee breaks with snacks and pop. Seating is limited, so register now.

REGISTER AND PAY ONLINE

You can now register for the SPJ Multimedia Workshop and pay online through PayPal at www.centralohiospj.org. In addition, details about the workshop, including the schedule, parking information, directions, updates and more will be posted on the website. A shopping cart link at the website allows to order and pay for as many registrations as you wish using a credit card with PayPal.

THAT'S NOT ALL

The Central Ohio Chapter of the Society of Professional Journalists offers many programs throughout the year. Our website lists them all, with dates, details and discussions. You can also access the national SPJ and other related organizations through links at the site.

www.centralohiospj.org



Central Ohio Chapter — Columbus

Mail form and check by Feb. 11 to:
SPJ Multimedia Workshop
1410 Stoneygate Ln.
Columbus, OH 43221-1555

REGISTRATION FORM

Please fill out a form for each registrant. Make copies, if necessary. One check, payable to Central Ohio SPJ, can be enclosed for multiple registrants. Please mail by Monday, Feb. 11. Space is limited, so don't delay. You may also register online and pay through PayPal using a credit card. See details to the left.

NAME

ORGANIZATION

ADDRESS

CITY, STATE, ZIP

DAYTIME OR CELL PHONE

E-MAIL ADDRESS (Important-please include)

WORKSHOP FEES (box lunch included)

- Professional (non-member) \$75
 SPJ Member \$50 Student \$37
 Student SPJ Member \$25

Join SPJ at the workshop and get back the difference between member and non-member fees.

SPJ Annual Membership Fees

Professional \$87 Student \$36

MAIL ADDRESS